FILMING CHECKLIST

CAMERA/ SMARTPHONE

TASK CHECKLIST

- CHECK BATTERY AND/OR SPACE ON SD CARD
- SILENCE DEVICE OR PUT ON AIRPLANE MODE
- POSITION CAMERA AT SLIGHTLY ABOVE EYE LEVEL FOR A MORE FLATTERING LOOK

LIGHTING & SOUND

TASK CHECKLIST

- SET UP TRIPOD WITH RING LIGHT OR FILM
 IN AN AREA WITH AMPLE NATURAL LIGHT
- MAKE SURE YOUR BACKGROUND MATCHES
 YOUR BRAND AND IS DISTRACTION FREE
- PLUG IN AND USE AN EXTERNAL MIC

EST RUN & PREP

TASK CHECKLIST

- RECORD FOR A FEW SECONDS TO CHECK AUDIO AND VIDEO QUALITY
- HAVE NOTES/BULLET POINTS PREPARED (BUT NOT A SCRIPT)
- USE THE "SMILE-PAUSE-SMILE" METHOD FOR EASIER EDITING

